



भारत का राजदूतावास, अदिस अबाबा
EMBASSY OF INDIA
POST BOX NO. 528
ADDIS ABABA
ETHIOPIA

PRESS RELEASE

Video Blogging Contest :Weaving Relations : Textile Traditions”

Indian Council for Cultural Relations (ICCR) in collaboration with Uttar Pradesh Institute of Design (UPID), is organizing a Video Blogging contest on the theme “Weaving Relations: Textile Traditions” as part of the celebrations of the 150th Birth Anniversary of Mahatma Gandhi. The Video Blogging contest is open exclusively to foreign participants residing outside India. A three minute-long High Resolution video in the form of running video or photos or collage of photos depicting unique weaving traditions of the country can be uploaded on ICCR’s social media platforms like Facebook, Twitter and instagram and hashtagged. Video links along with relevant details should also be shared on the Google Sheet link. The depiction should be narrated preferably in English. If the local language is used, it should accompany with English subtitles.

Important Information

Place to upload - ICCR’s Facebook, Instagram and Twitter

Contest Hashtag - # Weaving Traditions

Prize/Awards - 1st Prize – US \$ 500

2nd Prize – US \$ 300

3rd Prize-- US \$ 200

Guidelines

Special attention should be paid to Unique Design, Traditional Formulations and Combinations of fabrics, Floral or Tribal or local traditional motifs and unique embroidery of textiles while making the video. Any commentary/ explanation in the video shall be in English or with English subtitles.

The video should not be of more than three minutes duration.

You can upload your video on ICCR’s social media platforms and tag ICCR; you can also send your video/link to ICCR’s social media handles.

Once the video is uploaded, the video link along with following details should be provided at <https://bit.ly/3moySdm>

Full Name:-

Date of Birth:-

Address:-

Contact Phone Number:-

Email ID:-

It is mandatory for all the candidates to fill the Google Sheet after uploading the video, failing which the application will be rejected.

The best shortlisted entries of the competition will be awarded.

The decision made by ICCR and UPID jury members will be final and binding and no claims whatsoever will be entertained.

Copyrights of the selected entries shall be with ICCR and UPID which reserve the right to publish it on its social media / website pages.

Terms & Conditions

The entries should not contain any offensive or provocative language or content.

The time limit of three minutes should be strictly adhered to failing which the contestant will lose points.

The video should be original and you must be the sole owner of the copyright of the video.

The video should not have been previously published on any digital media platform.

Starting Date of Submission of entries: 15/09/2020

Closing Date of Submission of entries: 02/10/2020 (23:59 HRS IST)
